



Honeoye Valley Association
Board Meeting Minutes
December 1, 2020 6:30pm EDT
zoom

Attendees:

- Don Cook
- Elaine Cook
- Dorothy Gronwall
- Terry Gronwall
- Dan Lalonde
- Lindsay McMillan
- Jerry Passer
- Craig Rand (absent)
- Linda Vanderbeck
- Len Wildman

Meeting was called to order by Dan Lalonde at 6:35pm EDT

November meeting minutes were approved.

Motion: Terry Gronwall

2nd: Don Cook

AYES: all

NAYS: none

No attendees used "Privilege of the Floor".

Financial Report

Craig Rand was unable to attend the meeting due to family matters therefore no financial report was given. Dan informed members that Dave Baker will be resuming treasurer duties for at least the next few months and will be working on reviewing financial records and making reconciliations if needed. A financial report will be made at the next board meeting.

Dan will be fulfilling the treasurer role until Dave can fully resume the responsibilities. Jerry will assist Dan in any local "leg work" like making bank deposits and checking the PO Box.

ACTION ITEM: Dan will send Jerry deposit slips and the key to the PO Box.

The New York State Federation of Lake Associations (NYSFOLA) 2021 membership fee of \$175 is due. HVA needs to be a member of NYSFOLA in order to participate in the Citizens Statewide Lake Assessment Program (CSLAP).

Motion: Jerry moved to pay the dues

2nd: Len

AYES: all

NAYS: none

Don noted that \$200 for the Finger Lakes Regional Watershed Alliance (FLRWA) membership are due in January. Don to send Dan the mailing address for the FLRWA.

Motion: Don moved to pay the dues

2nd: Jerry

AYES: all

NAYS: none



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On December 2, Dan sent members an email requesting approval to pay a \$540 invoice for membership due to Wild Apricot.

Motion: Linda moved to pay the invoice

2nd: Elaine

AYES: Dan, Lindsay, Len, Don, Elaine, Linda, Terry, & Dorothy

NAYS: none

Abstain: Craig, Jerry

Officers

Jerry Passer resigned from the board effective immediately, however he agreed to assist Dan with treasures duties (see above in Financial Report) during Dan's interim assignment. Jerry said he is involved with other organizations and wants to focus his interests and energy on them.

Linda Vanderbeck volunteered to assume the role of Secretary and will take the minutes for the organization.

Motion: Lindsay McMillan moved to approve Linda as Secretary

2nd: Don Cook

AYES: all

NAYS: none

Members discussed vacant board positions and various ways of recruiting potential members. Pros and cons of those approaches were presented however, no consensus on approach was reached. Topic was tabled.

Lake

Terry updated that Ontario County received a NYS DEC \$30K grant to have an engineering study/assessment conducted for a potential aeration system. Lindsay, Terry and Dorothy have been participating on the review committee who have unanimously selected Princeton Hydro as their selection for the project contractor. The committee's recommendation is going to the County Supervisor for approval, and once approved, work on the Statement of Work (SOW) will follow. Terry reminded everyone that this is only a planning project and that if the County decides to go forward with an aeration system, additional grants would need to be applied for and awarded for implementation.

Dan noted that so far this year there is no ice on the lake and no snow, and asked what affect that might have on water quality for 2021? Terry commented that over the past couple years we have seen improved water quality during the first half of the summer but not during the last half. Bottom line - there is no clear answer yet.

LED Flares

Members agree that it is desirable for lake residents participating in the annual Ring of Fire to transition from conventional chemical flares to LED flares. Because the Town of Richmond fire department sells chemical flares as a fund raiser, members believe it would be prudent to involve the fire department in any promotion for LED flares.

Canandaigua Lake Watershed Association (CLWA) is considering an LED flare campaign being spearheaded by Greg Talomie organically growing among some of its members. Greg



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has reached out to Terry and provided campaign information that Terry shared with HVA board members in email. Although CLWA also advocates a transition to LED flares, they are currently taking a minor role in this organically forming campaign.

In conclusion, Lindsay will keep HVA informed on CLWA progress on a formal LED flare promotion including the possible sale of LED flares. HVA will join CLWA if/when such a program materializes. In the meantime, HVA will reach out to the fire department Chief to engage the fire department in a partnership with HVA for promoting LED flares. Because Craig Rand is affiliated with the fire department, board members thought he should be the HVA board member to begin the discussion.

Social Media

Dan mentioned the HVA Facebook page which he has been managing. He posted the *Know Your Lake* series and asked the board members to send him articles (or links to articles) that we might come across that are good candidates for posting on Facebook.

There was some discussion about the advantages and desirability for HVA to have a Facebook administrator but there was no decision to take any action at this time.

Other Business

- Some attendees mentioned Mill Creek Cafe's Thanksgiving dinner fund raiser for the Food Pantry. They raised a little over \$8k. HVA expressed a desire to recognize Mill Creek Cafe for their efforts. NOTE: Dan and Linda worked together, and on December 3th posted the following on the HVA Facebook page and email blast to members: "KUDOS!!! to the crew at Mill Creek Cafe and the people of the Honeoye Lake community for raising \$8,036 for the Honeoye Food Bank during the cafe's Thanksgiving dinner fund raiser. Just one week before Thanksgiving, the Mill Creek Cafe owners decided to provide 200 Thanksgiving dinners, free of charge, to anyone in the community. They started promoting their offer on their Facebook/Instagram page along with an opportunity for those so inclined, to make donations. Immediately, donations started pouring in - this particular Facebook post received over 500 shares! Additional donations were made by folks picking up turkey dinners, and a number of people stepped up and volunteered to deliver meals to those that couldn't come into town. Mill Creek Cafe ended up serving a total of 320 free turkey dinners, plus made a generous donation to the Food Bank. What a testament to the caring and community-minded people of Honeoye and Honeoye Lake!"
- Len will reach out to the Library regarding their plans/thoughts for the 2021 concert series. Board agreed that if there is a concert series in 2021, HVA should make a donation. There was also some discussion about a donation to the library for HVA's use of their conference room but because HVA has been meeting via Zoom, we have not been using the room. No decision was made.
- Roadside clean-up is usually held around Earth Day which is April 22, 2021 but we have no way of knowing what the Covid-19 restrictions might be in April so, we really can't make any definitive plans. The idea of just encouraging people to form their own clean-up "crews" was tossed around however no decision was made.



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Meeting adjourned at 7:52 EDT

Motion: Terry

2nd: Don

AYES: all

NAYS: none