



Honeoye Valley Association
Board Meeting Minutes
October 6, 2020 6:30pm EDT
zoom

Attendees:

- Don Cook
- Elaine Cook
- Dorothy Gronwall
- Terry Gronwall
- Dan Lalonde
- Lindsay McMillan
- Jerry Passer
- Craig Rand
- Linda Vanderbeck

Meeting was called to order by Terry Gronwall at 6:43pm EDT

There were no previous meeting minutes to approved. No attendees used "Privilege of the Floor".

Financial Report

Craig Rand reviewed the financial report distributed prior to the meeting. Terry informed that \$1014.68 of the expenses for the HVA AIS Brochure should be reimbursed by FLI and that HVA should be receiving funds next month. There was discussion regarding a \$200 expense for renewing non-profit status. There is a free option that HVA has used in the past and that we should use going forward. This information was not included in the Treasurer's handoff from Dave Baker to Craig Rand and was simply an oversight. **ACTION ITEM:** Craig will reach out to Dave for a more thorough handoff.

The financial report was unanimously approved.

Lake

Terry updated that the lake is cooling however, algae is hanging on in the water column with no surface scum. Budget issues continue to plague the state and consequently, there is no word on grant funding.

Attendees discussed the *HLWTF Position Paper on Aquatic Vegetation Management* that Terry distributed last week. Dan suggested that the paper include a short and succinct statement of HLWTF's position as perhaps a summary statement or as Craig Rand suggested, an abstract. **ACTION ITEM:** Terry will review the paper and consider adding either.

There was further discussion as to whether HVA should publicly align with the position. There was general consensus that HVA should, but with caution that HVA be clear that it is supporting HLWTF and their position on weed harvesting and not independently taking a position on weed harvesting.

Education

Lindsay McMillan updated on the Watershed Education Program. Due to the unusual school year caused by Covid19 concerns, educators and teachers are focused on modifying teaching techniques. Educators, Beth and Becka, are staying on teachers' radar and think that perhaps January timeframe might be more realistic for including Watershed Education into their curriculum. Creating further difficulty for inclusion into teaching curriculum is the



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hands-on, group format of the Watershed Education Program so, Beth and Becka are investigating ways to modify the format so it can be conducted via zoom or outdoors. Another alternative that Lindsay discussed was partnering with Cummings Nature Center as there is currently a large demand for outdoor educational programs since many children are not in school the entire week. Lindsay thought that some sort of modified program at Cummings Nature Center would be covered under the grant. For now, HVA will wait for recommendations from educators.

Dorothy, Terry and Lindsay are in process of distributing the invasive species brochure. Lindsay wants to distribute the brochures through the kiosks at Sandy Bottom Park and is in the process of acquiring brochure holders. She asked who she should contact for "permission" to put them in the kiosk. Craig Rand said that Parks and Recreation manage the kiosks and that he is involved with that organization and will put Lindsay in contact with the appropriate person.

Dock Signs

Dan informed that the fabricator is still swamped with jobs ahead of the dock signs and has no estimated timeframe for when he will be able to start working on them or have them completed. Project is on hold pending fabricator's schedule.

Other Business

- Dorothy asked about the outcome of the food pantry drive this year. **ACTION ITEM:** Dan will reach out to the food pantry for update.
- Dan informed that HVA now has a YouTube channel and that we will be posting the annual meeting presentations "Take a Walk on the Wild Side" by Mr. Jim Howe, Director of the Western and Central New York Nature Conservancy; and Mr Jim Kersting, Board member of the Finger Lakes Land Trust. HVA is still learning about YouTube and how they might best utilize this tool for members and the community.
- Attendees agreed to hold the November Board Meeting on November 3 as scheduled even though it is election day. Don expressed his perspective that it is important for HVA, and any serious, legitimate organization, to hold regularly scheduled meetings as part of its standard operating procedures.
- Don reminded attendees of the NYSFOLA Finger Lakes and Western Regional Conference being held virtually on October 24 from 10:00-12:00. Contact Don for more information.
- Last month Dan asked that members come to the October meeting with ideas for HVA. They are:
 - Craig - a tag line or "slogan" for HVA
 - Craig - HVA sponsored biathlon, perhaps in teams
 - Terry - further investigate Friendly Lakeside Living campaign modeled after Canandaigua Lake's campaign with the objective of implementing a similar program for Honeoye Lake
 - Lindsay commented that the lakes with active campaigns meet once per quarter with next meeting later this month. She will forward meeting details to Craig who will attend and gather more information.



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- Elaine - continue with all current programs i.e. food pantry drive, roadside clean-up, macrophyte survey, etc.
- Elaine - Make a calendar available with pictures from the photo contest. This suggestion stimulated discussion regarding the 2020 photo contest which Lindsay said received no entries. She speculated that it is likely due to no social media promotion of the contest. Attendees agreed that when Dan resurrects the Facebook page, we will continue the contest maybe until sometime next year. Jerry suggested we be explicit about the prizes so contestants know what they're going for. Craig said he will touch base with Mill Creek Cafe about donating or contributing to a \$50 gift certificate prize.

Meeting adjourned at 7:43 EDT