



**Honeoye Valley Association**  
**Board Meeting Minutes**  
date, 2021 6:30pm EST  
zoom

**Attendees:**

- Don Cook
- Elaine Cook
- Dorothy Gronwall
- Terry Gronwall
- Dan Lalonde
- Lindsay McMillan
- Craig Rand
- Linda Vanderbeck
- Len Wildman

Meeting was called to order by Dan Lalonde at 6:36pm EST

December 2020 meeting minutes were approved.

Motion to approve was made by Terry  
2nd: Don  
AYES: all  
NAYS: none

**Financial Report**

Dan informed the board that Dave Baker has officially taken over the duties of treasure and that Jerry Passer will not need to assist as decided last month. Dave was given access to HVA accounts on the day of this meeting and is working on reports. Dave will not be a board member nor will he be attending meetings but instead, will be providing Dan with the treasury reports and Dan will present them at the board meetings.

A comment was made that Wild Apricot in CA is waiting for their check.

**Lake**

- Terry and Dorothy reported that water is moving slowly over the weir. The town drained the wetlands north of the weir which seemed to have antagonized the beavers living in that area. In response, the beavers have been building dams which impede the water flow. The town has already removed two dams and the beavers have retaliated by building a third.
- Terry updated that Ontario county has a contract in place to perform engineering evaluation for an aeration system and that the contractor's report should be completed some time in February.
- From the HLWTF, Terry FYI'ed the board that HLWTF is working on their newsletter and will be including the *Know Your Lake* article on Shoreline Stabilization and information on invasive species as material provided by HVA.
- It was noted that there has only been minimal intermittent ice on the lake so far this year. Terry believes that given the temperature forecast for January, ice will be forming soon - over the past few years, early January has typically been the timeframe for ice formation. Ice dynamic we can expect is "late ice in, early ice out".
- Dan asked if the timing and duration of ice formation has an affect on algae blooms later in the season and Terry informed that there is no correlation. However, early melting ice can promote early emergence of cool water aquatic species like curly leaf pond weed.



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**Old/Ongoing Business**

Initiated Meeting Date	Responsible Person	Action Item / Topic	Status
10/06/20	Terry	Consider adding summary or abstract to HLWTF position paper.	Because this paper was approved by a HLWTF committee, Terry thought it best to not make a change.
10/06/20	All	Ideas for HVA	<b>Action Item:</b> <u>Linda</u> will provide a list of the ideas that were proposed at the Oct meeting for discussion at the February meeting.
11/03/20	All	Outreach to community	<b>Action Item:</b> <u>Don</u> will ask Jerry what the food bank needs Jan-March; and will provide Dan with some “environmental humor “ to post of Facebook.
11/03/20 12/01/20	All	Spring and fall clean-up; roadside clean-up	See below on discussion re: Roadside Clean-up
12/01/20	Dan	Deposit slips and key to Jerry	No longer relevant because Dave Baker has taken over duties.
12/01/20	Tabled	Approach to recruiting new board members	Will be topic at February meeting.
12/01/20	Craig	Reach out to Fire Chief re: LED flares	See below on discussion re: LED flares.
12/01/20	Len	Find out status of library’s concert series for 2021	Library is waiting to see outcome of Covid19 vaccinations. No decision by library at this time.

**Roadside Clean-up**

Due to the uncertainties of Covid19, the board decided to modify the format of the Roadside Clean-up event this year. Event date is Saturday, 04/24/21 to coincide with Earth Day on 04/22/21. Through Facebook, website and email blast, HVA will encourage members to patrol the areas around their homes. Dan will get the list from Jerry of other participating organization, like Boy Scouts and Girl Scouts, who have participated in the past and will reach out to them to see if they are interested in this year’s program. Lindsay and Linda volunteered to assist Dan in reaching out to others. Terry will reach out to the town to see if they will accept the trash as they have done in the past.

**Action Items:** Dan get list from Jerry  
Terry reach out to town about trash



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### **LED Flares**

Craig has not been able to discuss with the Fire Chief because someone got Covid19 and people are not spending time at the fire station. Board members reiterated that HVA is not interested in selling flares and would only be promoting the use of LED flares. Lindsay commented that this is the same position as CLWS who at one time did sell flares and determined that it was much too time and resource intensive. The Fire Department does make about \$1000/year selling flares and it was discussed that perhaps they could sell both LED and tradition flares along with aluminum pans to collect ash from the traditional flares.

**Action Item:** Craig will reach out to the Fire Chief in the spirit of a partnership, and will bring back the feeling of Fire Department leadership to HVA's February meeting.

### **Other Business**

Lake Friendly Living: Attendees discussed joining the Lake Friendly Living campaign that is being promoted by some other Finger Lake lake associations. Craig and Lindsay have attended a couple of consortium meetings where they learned that this spring there will be a week designated for each lake to promote their Lake Friendly Living program with a primary goal of engaging new audiences. Some attendees suggested that HVA let their members know about seminars, Zoom presentations, etc. being made during this time in order to promote Lake Friendly Living activities. A positive outcome of this consortium is that resources are shared among the various lake associations. HVA board is reluctant to organize a bona-fide Lake Friendly Living program but thought perhaps resurrecting its 12-Steps of Lake Living brochure might be a more desirable approach for HVA. Don emphasized that HVA is a member of New York State Federation of Lake Associations (NYSFOLA) and that promoting friendly lake living is a goal of NYSFOLA therefore, HVA should be active in this campaign.

Facebook Administrator: Attendees discussed hiring a Facebook administrator and reviewed the "job description" that Dan and Lindsay developed. Terry suggested we add working on newsletters in the description. Dan confirmed that he is the Facebook content owner and would work closely with the administrator. All attendees agreed that HVA does not want to be an employer but rather wants to engage the services of a service provider or contract company. No decision was made as to how/wether to more forward with recruiting an administrator.

Aquatic Plant Article: Dan opened a discussion on modifying the unpublished *Know Your Lake* article on Aquatic Plants so that a generic explanation of the various methods of aquatic plant management replace the section on Honeoye Lake's weed harvesting approach to aquatic plant management. Some attendees expressed concern that any mention of aquatic plant management might agitate the anti-weed harvesting contingent and cause them to harass and/or intimidate some of the board members so therefore, did not want HVA to publish or express any opinion on the topic. Others were concerned that this position would allow the anti-weed harvesting contingent to own the narrative on weed harvesting and that lake residents that were not knowledge or were indifferent would have no avenue for becoming informed.



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Len made a motion that HVA allow the anti-weed harvesting contingent to own the narrative on weed harvesting and that HVA not publish or express any opinion on the topic.

2nd: Don

AYES: Don, Elaine, Terry, Dorothy, Len

NAYS: Dan, Linda

ABSTAIN: Craig

(Lindsay was not present during this portion of the meeting)

Meeting adjourned at 08:07pm EST

Motion made by Dan

2nd: Craig

AYES: all

NAYS: none