

Honeoye Valley Association
Minutes
April 9, 2014

The regular meeting of the Honeoye Valley Association was called to order by President Hugh Turner at 7:02. Present at the meeting were Don Cook, Terry and Dorothy Gronwall, Hugh Turner, Bill Woods, Mike Weidner, Helen Johnson, Carole Baker, Dan LaLonde, Dave Baker, and Frank Powell. The secretary's report was corrected then approved. There was no treasurer's report.

Carole Baker presented a very thorough report on what the membership committee had researched and was recommending. Their recommendations were:

- to work with the Board of Directors to set up a payment clearing house (Paypal) and to revise the membership application.
- to purchase a membership to Wild Apricot for a two month trial. Post link to private URL on current HVA website (hva.wildapricot.org)
- Use Wild Apricot for New member/renewal sign up, online payments of dues and donations, address verification, tracking of those who wish to volunteer, and donations.
- Membership drive starting with postcard mailing to lakefront homeowners in May.

Carole's committee also looked at the by-laws and proposed changes that we could bring to the membership at our Annual Meeting. The changes are:

- The Honeoye Valley Association welcomes all to join. The membership classes are
 1. Single Membership -\$20 annually One vote per member.
 2. Family membership -\$30 annually for up to 2 adults sharing the same residence. One vote per adult.
 3. Business membership -\$50 annually. It includes listing on HVA website, but no voting rights.
 4. Complimentary - no fee. Each complimentary membership must be approved by HVA Board of Directors. Complimentary memberships will be reviewed annually and they have no voting rights.
- The membership year runs from April 1 to March 31.

After board discussion and questions a motion was made, seconded, and carried to approve the proposal as presented and the membership committee was given the go ahead to begin their proposals.

Roadside Cleanup - Don Cook reported that phone calls had been made, posters were up, newspapers were contacted, and he will be handing out pamphlets this weekend. Bill Woods will put up our signs one week before the cleanup.

Lakefront Plaques - Hugh is in charge of this and we will look at it at the next meeting.

Navigational Buoy Project - Bill Woods had a discussion with the sheriff. We want to look at the reception of the people on the lake. They will need to have lights on them. More to come.

Fisheries - Terry Gronwall reported that the DEC had shocked the week before and found a very healthy population of walleye.

A letter was sent to the NYS Division of Corporations to change the HVA address to PO Box 165.

A motion was made, seconded, and carried to join the Chamber of Commerce.

NYSFOLA is the first weekend in May. Terry Gronwall will be receiving a stewardship award. Congratulations, Terry!

The Water Resource Alliance is scheduling 2 summits with politicians at the Finger Lakes Institute in June.

2015 North American Lake Management Conference will be in mid-November in Saratoga Springs.

The meeting was adjourned at 8:30.

Respectfully submitted,
Helen Johnson, Sec.